

# GalleyFM Today

Special report from



ISPY 2011

16th November 2011

THE REAL STORY FOR CABIN CREW

ISSUE 4

## Ready for Day Three?

Wow!!! GalleyFM can report that Day two was another cracking, action and info packed day for all of you. The assessments got underway and we gather from a few of you that it was pretty exciting and tougher than being back at school. Whoever wins these awards sure does deserve the accolades!!!

It seems that the bosses had a really great day too with some truly excellent presentations from The Body Shop, Hilton Hotels, Dufry and the whacky new M&M store in London, each of whom told us how they train and motivate their people. Pretty impressive.

As we go to press, the rehearsals are underway for ISPY's Got Talent and it promises to be an absolute hoot ... plus we're told there'll be a few surprises as well!

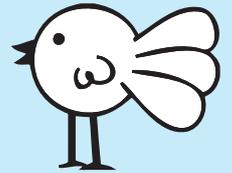


Despite a tough schedule, Martyn and Karen still managed to find time to cool off in the English Channel. Brrrrhhh!!!!



### A Little Bird Told Me...

"Two crew (who shall of course be nameless) decided to have a quiet cup of coffee together ... under a table, hidden from view by the long tablecloth! They'd just finished and were about to crawl out from the hidey-hole when, who should they hear talking and standing right outside of their lair but the Queen of ISPY herself, Christine!!! What to do? Well they just had to stay there quietly, hoping not to be discovered until she had gone... Phew!"



## Facilitator Focus

I enjoyed being the keynote speaker at ISPY last year and am delighted to be asked back as the conference facilitator. As a designer and an entrepreneur I understand the concept of "Maximising Sales Potential" You can have all the good ideas in the world but without intelligent marketing and a hard working sales team some ideas never reach their full potential.

I am looking forward to this conference, which promises to be interactive, challenging, lively and fun, all underpinned with the important message of Maximising Sales Potential.

Wayne Hemingway



# Chloé

EAU DE PARFUM

# Pic of the Day

Keep the pics coming to GalleyFM. They're great and we can't wait to post them on GalleyFM.com.

So start papping now and text your name, company/airline & pic to: 07799 098 761  
or Email them To: chloe@galleyfm.com

**Text your pics 07799 098 761 NOW!**



# ISPY Star - Eija Laasko

**What was your ISPY highlight?**

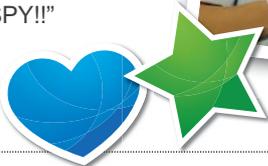
"Definitely winning Dragons' Den! It was a total surprise for me and I couldn't believe that I was that successful in the task."

**What's your top tip for ISPY?**

"Be open minded and try to make new contacts. Enjoy the atmosphere and study hard. The week is tough but definitely worth every minute!"

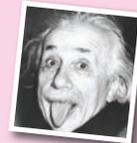
**What doors has your ISPY win opened for you?**

"Positive feedback from Dragons' Den gave me the courage to start my own business L'Sign Ltd and now I'm back at ISPY 2011 as a sponsor, representing my own company. This is amazing and all this got started at last year's ISPY. So thank you ISPY!!"

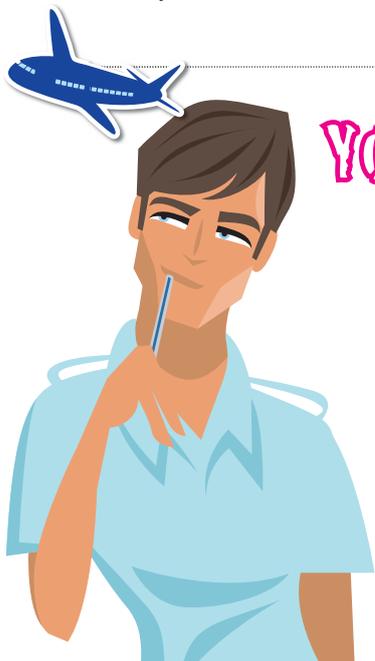


# Thought for the Day

"Anyone who has never made a mistake has never tried anything new."



Albert Einstein



# Your Friendly Reminders

Remember to book your hairdo for Friday's Gala Dinner. It's going to be glam all the way!

Any information required on the Brighton or Sussex area, transport information or the weather forecast, please contact the concierge team

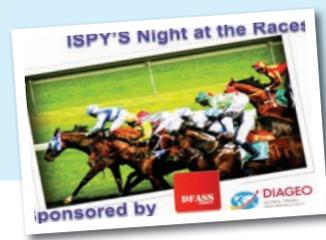
Don't forget to "Tell us your tit-bits" - we want to hear your news from ISPY. Just text GalleyFM on 07799 098 761 and you may see your news in print!

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# Don't Forget!

Tonight we're all 'Off to the Races', so get prepared to place your bets on your favourite gee-gees and enjoy Fish n' Chips from a van serving that typically British 'gourmet' food.



**OH, LOLA!**  
MARC JACOBS